

The Horror! — pitch sheet

Tag line

When everything goes horribly wrong on an indie film shoot, and their monster burns to a crisp, the filmmakers must resort to supernatural means to finish their film.

Log line

An indie film crew gets a great location for a horror film, for free, and a friend makes them a great monster costume. But personality conflicts and incompetence—tripping over cables and hitting actors with the boom pole—threaten to derail the production. Then just when the director gets them in line, their monster costume gets burnt to a crisp. All hope is lost—until some idiot suggests they have the actor playing the wizard conjure a real monster. That would be impossible, right? Maybe, or maybe not!

Budget

We have our location for FREE. It's a former boys reform school owned by Riverside County. We don't need any name actors, and in fact we want the audience to see these actors as a bunch of nobodies.

“Cool Factor”

Recent developments with inertial motion capture suits will enable us to have a cool “cobweb-ghost” at low cost, but looking like the high-tech FX of major movies.

Salability

Sundance, and Hollywood in general, will love this film. Everyone at some point has worked on a film where things have gone wrong, where actors' egos or mistakes by crew threatened to waste a day's work. When I told Jeff Daniels the premise of this film, he told me that even on the set of Aaron Sorkin's *The Newsroom*, the boom operator managed to bonk him on the head with the boom mic!

Audience

Audiences will enjoy seeing the imperfections of Hollywood. They'll also enjoy rooting for these underdog filmmakers. Because of the topic and the cobweb-ghost, we'll get the horror film audience even though this is technically a comedy, not a horror film.

Sequel

This film begs for a sequel. When the director gets big money from an Instagram star (with a big ego), now things can go wrong in even bigger fashion. Think of the damage a crane can do compared with a boom pole! And with the proven success of the first film, we can bring in a name actor or two.